



RENTCAFE REWARDS

Turn loyalty into a competitive advantage

Attract and retain residents with a free loyalty program built into the RentCafe Resident Portal. RentCafe Rewards gives residents points for services they already use while giving operators new tools to drive the behaviors that matter most.

ATTRACT & RETAIN RESIDENTS

Offer a free, no-credit-check loyalty program that gives prospects and residents another reason to choose and stay at your properties.

EARN MARKETING REVENUE

Gain marketing revenue through resident enrollment in Renter Essentials, a built-in suite of services that turns everyday renter needs into a new income stream for your property.

DRIVE RESIDENT BEHAVIOR

Incentivize on-time payments, early renewals and positive referrals by distributing reward points through a simple admin tool.

FEATURES

RENTCAFE REWARDS



SEAMLESS PORTAL INTEGRATION

Access point balance and the full reward marketplace directly within the RentCafe Resident Portal so residents never need a separate login or app.



FLEXIBLE REWARDS ADMIN

Customize your rewards program with a dedicated admin tool to distribute points and incentivize the actions that matter to your business.



MERCHANT-FUNDED POINTS

Give residents more ways to earn through major national brands that fund additional point opportunities at no cost to you.



LOCAL & NATIONAL DISCOUNTS

Provide residents access to hyper-local and national brand discounts through an expanded partnership with Augeo, saving a typical renter around \$45 per month.



FREE RENT REPORTING

Help residents build credit history by reporting on-time rent payments to major credit bureaus.



YARDI-FUNDED POINTS

Let Yardi fund the points residents earn when enrolling in and paying for select Renter Essentials, at no cost to your properties.

ONE PLATFORM FOR ALL YOUR RESIDENT NEEDS

RentCafe Rewards is part of the RentCafe customer experience journey, connecting the renter experience from application to renewal within one platform.



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Energized for Tomorrow