



YARDI CRM IQ

Nurture applicants, prospects & residents

Gain complete visibility into every step of the customer journey. With intuitive dashboards, embedded AI and next-level communication capabilities, CRM IQ empowers your teams to deliver seamless, intelligent experiences for both your staff and customers from lead to renewal.

BE CUSTOMER-CENTRIC

View customer-level information and interactions across your portfolio.

ENHANCE COMMUNICATIONS

Automate lead nurturing and see every interaction from every channel in one platform.

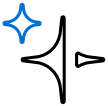
DELIVER ONE EXPERIENCE

Provide consistent customer service from prospect to resident.



FEATURES

YARDI CRM IQ



AI TOOLS

Rewrite emails, automatically generate call summaries, and resolve issues faster with built-in tools. AI helps teams respond quickly, accurately and consistently.



LEASING WORKFLOWS

Simplify operational processes by visualizing and prioritizing every step of the renter journey. Convert qualified leads, increase renewals and simplify workflows for teams.



COMMUNICATION HUB

Respond to all prospect, applicant and resident inquiries in one place. One dashboard makes it easy to keep track of all conversations across chats, texts, emails and calls.



INTUITIVE DASHBOARDS

Role-based dashboards highlight operational patterns, including agent performance, leasing activity, unit availability and pricing.




RESIDENT ENGAGEMENT

Improve resident satisfaction by automating communication and providing timely information for move-ins, lease renewals and work order statuses.

MULTIPLY YOUR LEASING TEAM'S EFFICIENCY

Streamline lead management, lease conversion and resident services with an AI-powered CRM built directly into the Yardi ecosystem. CRM IQ unifies customer data across your multifamily portfolio and works seamlessly with Chat IQ, an AI-powered virtual assistant that extends your leasing reach 24/7, 365 days a year.

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 | Energized for Tomorrow