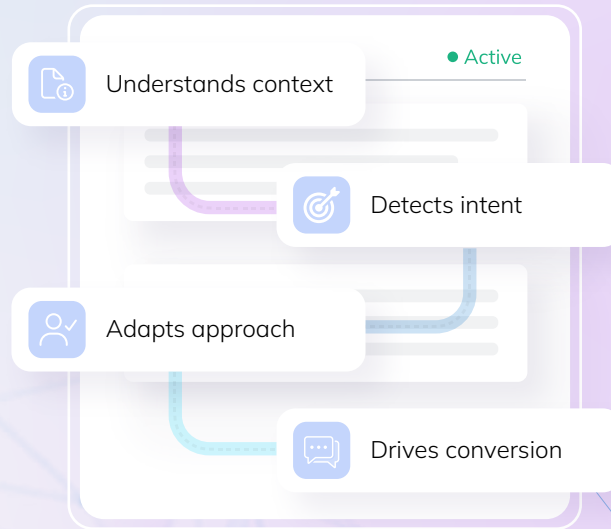




Yardi® Chat IQ



YARDI CHAT IQ

AI-powered leasing that never clocks out

Chat IQ proactively manages prospect and resident conversations from first inquiry to renewal across all channels. It doesn't just reply — it reads context and acts on it. Adaptable, accurate, compliant and built for the way your team actually works.

CONVERT MORE, CHASE LESS

Every follow-up is shaped by context — Chat IQ reaches out to leads, builds its own flow and nurtures until they tour or apply.

RETENTION WITHOUT THE MANUAL WORK

Renewals, payment reminders and maintenance follow-ups handled automatically across every channel. Residents can even pay by phone.

ONE SYSTEM, ZERO GAPS

Every conversation, every touchpoint, every detail in one place inside Yardi. No switching, no starting over.

FEATURES

YARDI CHAT IQ



PROACTIVE ENGAGEMENT

Chat IQ remembers prior interactions and reads engagement signals — intent, context, silence, tone — to fine-tune every touchpoint.



CROSS-CHANNEL MEMORY

A prospect who chatted Monday, texted Wednesday and called Friday gets a follow-up built around all three conversations. No repetition, no context lost.



CONVERSION FOCUS

Every message is shaped by real leasing expertise. Chat IQ knows when to push or hold back, always matching your brand voice with natural, variable timing.



NATIVE YARDI INTEGRATION

Conversations sync with live property data and existing workflows — within applicant and resident portals where third parties cannot reach.



COMPLIANCE BY DESIGN

Every message is checked against Fair Housing guidelines and property policies before it is sent. Compliance is built into every decision, not applied after the fact.



TRANSPARENT DECISION LOGIC

Intent scores, follow-up strategies and decision reasoning are all visible. Your team can step in with full context whenever they need to.

ENGAGE MORE PROSPECTS, RETAIN MORE RESIDENTS

Most AI leasing tools handle the easy part. Chat IQ handles all of it. Built on specialized agentic workflows, Chat IQ gives your team the speed, accuracy and consistency to perform at their best. From first inquiry to signed lease to service request to renewal — with the intelligence to act on what each prospect needs.



yardi.com/chat-iq | sales@yardi.com or (800) 866-1144