YARDI AMBASSADOR PROGRAM



Earn recognition and rewards for sharing your successes

Your insights are invaluable for those looking to follow in your footsteps. Help drive the industry forward through the Yardi Ambassador Program, a simple, fun way to engage with our brand and share your experience.

COMPLETE ACTIVITIES
You choose the type and time. No pressure at all.

BUILD YOUR BRAND
Establish yourself as a thought leader in the industry.

BE REWARDED
Get special swag and exclusive invites to events.

HOW DOES THE PROGRAM WORK?

The Yardi Ambassador Program is for our most influential clients. By joining, you're raising your hand to take part in reference activities that range from writing a review to speaking at events. Deciding how you participate is your choice. You pick what you do and when.

Throughout the year, we will notify you of available activities. When you find one that fits, we'll work closely with you to make the experience seamless and enjoyable. As you complete tasks, you earn rewards, including swag, special recognition and access to exclusive events.

We've created five tiers to recognize Yardi Ambassadors for their level of advocacy: Bronze, Silver, Gold, Platinum and Diamond. Each level has unique activities and benefits. We'll routinely review participation, and you'll rank up as you meet each tier's requirements. Your opportunities – and gifts – will grow as you do.

HOW MUCH TIME IS EXPECTED?

There's no minimum commitment. Participation in the Yardi Ambassador Program is voluntary. You decide how much time you have and how often you'll take part.

WHAT TYPE OF ACTIVITIES ARE THERE?

Activities vary depending on Ambassador tier, but each gives you a chance to be heard. You're already doing incredible work. We're just providing extra channels for you to share that success:

- Software reviews
- Reference calls
- Testimonial videos
- Speaking opportunities
- Panel discussions
- Leadership interviews

We're here to answer any questions you have about what it means to be a Yardi Ambassador. Get in touch at **Ambassadors@Yardi.com**.

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