CASCADIA SENIOR LIVING & DEVELOPMENT

Market

Senior Living

Portfolio

13 senior living communities

Client Since 2016

Highlighted Product Yardi Senior IO

The Benefits

Cascadia streamlines operations, saves time and ensures data integrity with Yardi Senior IQ

About Cascadia Senior Living on Yardi Senior IQ

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I got to the point where we were exporting reports on reports, and multiple people were operating in one workbook. I started to worry about data integrity. Now that I know this is coming straight from the source of record, I know that's not an issue.

Michael Schefter, Chief Financial Officer

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The Company

Founded in 2013 and based in the Pacific Northwest, Cascadia Senior Living & Development manages 13 senior housing properties with a focus on independent living, assisted living, memory care and respite care. With communities in Washington and Oregon, Cascadia provides excellent care in settings intentionally designed for interaction and engagement.

The Challenge

Jeopardized Data

Cascadia was manually pulling data from disparate sources. With rapidly expanding communities and a larger pool of metrics, data integrity became a primary concern. The demand for accurate, high-level insights meant Cascadia needed a single connected solution to minimize risks, streamline operations and save time.

The Solution

Yardi Senior IQ

Yardi Senior IQ is a business intelligence solution that surfaces real-time data in attractive, sharable dashboards. Drawing portfolio-wide data from Yardi Voyager, the solution provides pre-configured Key Performance Indicators (KPIs) that help visualize important metrics and industry benchmarks. Yardi Senior IQ provides the insights needed to act confidently and make smarter, faster decisions.

The Story

Real-Time Data, Precise Insights

Prior to using Yardi Senior IQ, Cascadia's finance and accounting teams were devoting hours to extracting raw data each month — manually searching for specific metrics, making calculations and transposing data into graphs and slide decks. By selecting Yardi Senior IQ as their business intelligence solution, these processes became automatic.

Through implementation, Cascadia worked with the Yardi team to build custom dashboards — targeting key metrics to evaluate their communities. This provides their teams and investors with precise insights at the click of a button.



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"Drilling into an individual community is huge for us," explained Michael Schefter, chief financial officer at Cascadia. "We love to look at a trended view of metrics that we're worried about and see how we're doing. This includes revenue, average daily census, expenses, move ins, move outs and our average level of care that we're charting."

Yardi Senior IQ also eliminated the risks associated with Cascadia's manual processes — mitigating stress for the leadership team. "Now, knowing that we're pulling from the core system, all that's alleviated," said Schefter.

Streamlined Operations

With a hectic daily schedule inside communities, Cascadia's operations team didn't have time to dig for data. Now, Yardi Senior IQ allows team members to access the right insights and reports instantaneously. Schefter explained how this helps the team drill down important initiatives and align priorities.

"The biggest impact has been to our operations team," said Schefter. "They're constantly out in our communities, so they're not in front of a computer all the time. Now, they can quickly bring up the dashboards we've built to see exactly how a particular community is performing. It's been a big win for us so far."

Cascadia Senior Living on Yardi Senior IQ has also implemented RentCafe Senior CRM, RentCafe Senior Living Portal, Yardi EHR, Yardi eMAR, Yardi PayScan, Yardi Payment Processing, Yardi Maintenance

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